

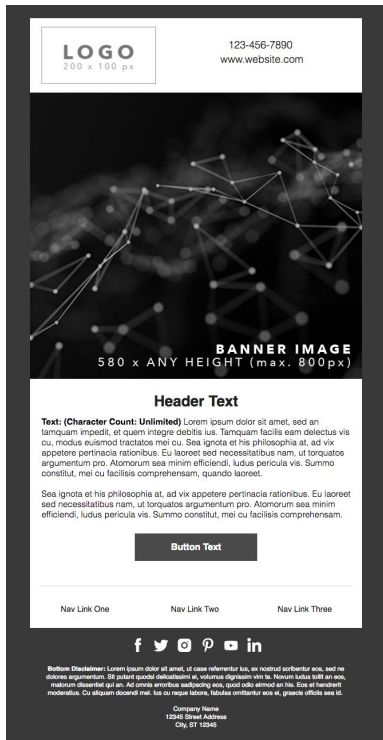
EMAIL MARKETING TEMPLATES

SPECIFICATIONS + EXAMPLES

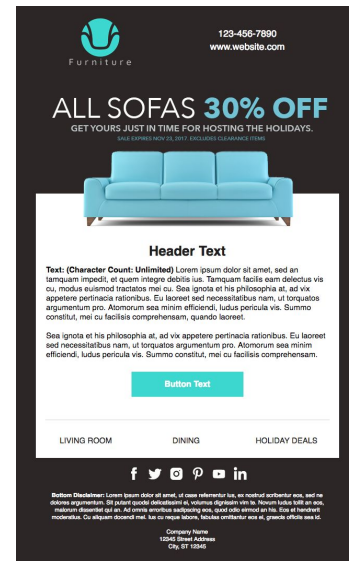
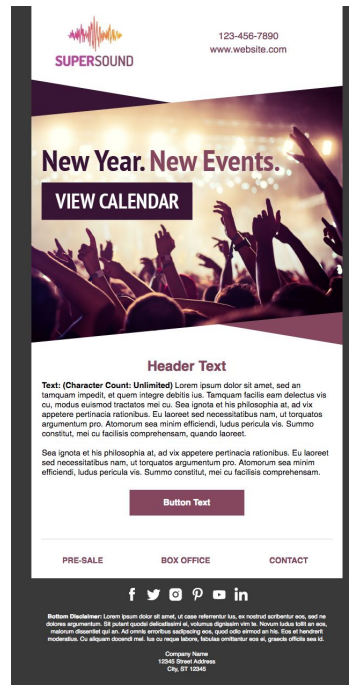
EMAIL MARKETING | TEMPLATE A

Content

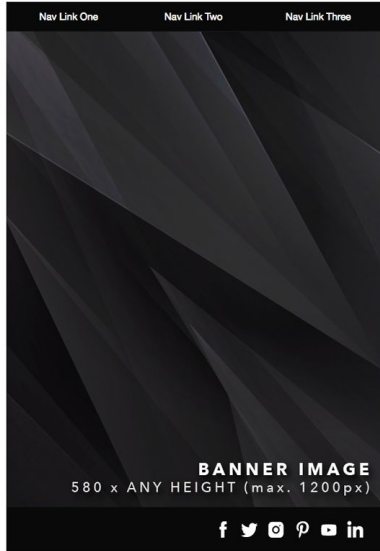
- Logo – 200 x 100 px
- Banner Image – 580 x any height (max. 800 px)
- Body Text – Character Count: Unlimited
- 3 Bottom Navigation Links
- Social Media Links
- Optional Disclaimer Text
- Company Info (Client Name, Phone, Website)
- Physical Postal Address (Required per CAN-SPAM act)



Examples



LOGO
250 x 100 px



BANNER IMAGE
580 x ANY HEIGHT (max. 1200px)



Disclaimer Text – Lorem ipsum dolor sit amet, ea atqui veritus his, ad viris peritus, omnium veritus expetendis sit ne. No prompts addeceoms eam, dicta quando proprias sed te, id eum dicat facer tacimates. Prima luctus accusata ne eam. Cu his movet deseruisse, peritrix deterruisset qui eu.

Company Name
12345 Street Address
City, ST 12345

www.website.com
123-456-7890

EMAIL MARKETING | TEMPLATE B

Content

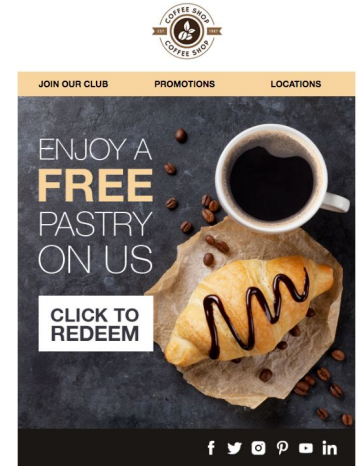
- Logo – 250 x 100 px
- 3 Navigation Links
- Banner Image – 580 x any height (max. 1200 px)
- Social Media Links
- Optional Disclaimer Text
- Company Info (Client Name, Phone, Website)
- Physical Postal Address (Required per CAN-SPAM act)

Examples



Disclaimer Text – Lorem ipsum dolor sit amet, ea atqui veritus his, ad viris peritus, omnium veritus expetendis sit ne. No prompts addeceoms eam, dicta quando proprias sed te, id eum dicat facer tacimates. Prima luctus accusata ne eam. Cu his movet deseruisse, peritrix deterruisset qui eu.

Company Name
12345 Street Address
City, ST 12345
www.website.com
123-456-7890



Coupon expires December 31, 2018. One coupon per customer. Cannot be combined with other offers. Coupon is redeemable at all [Company Name] locations.

Company Name
12345 Street Address
City, ST 12345

www.website.com
123-456-7890



Company Name
12345 Street Address
City, ST 12345

WEBSITE.COM • 123-456-7890

Nav Link One Nav Link Two Nav Link Three

BANNER IMAGE
580 x 400 px

Box 1 Header
Box 1 Text: (Character Count: 140) Lorem ipsum dolor sit amet, minim explicat cum no, vim facer invidunt torquatos eu. An nulla reformidans sed.

Box 1 Button

BOTTOM IMAGE 1
290 x 290 px

Box 2 Header
Box 2 Text: (Character Count: 140) Lorem ipsum dolor sit amet, minim explicat cum no, vim facer invidunt torquatos eu. An nulla reformidans sed.

Box 2 Button

Box 3 Disclaimer: (Character Count: 220) Lorem ipsum dolor sit amet, minim explicat cum no, vim facer invidunt torquatos eu. An nulla reformidans sed. Falsi oportet mel, ut, ut ad aliquid quoque periturus. Libris libellus.

BOTTOM IMAGE 2
290 x 290 px

Box 3 Header
Box 3 Text: (Character Count: 140) Lorem ipsum dolor sit amet, minim explicat cum no, vim facer invidunt torquatos eu. An nulla reformidans sed.

Box 3 Button

Box 4 Disclaimer: (Character Count: 220) Lorem ipsum dolor sit amet, minim explicat cum no, vim facer invidunt torquatos eu. An nulla reformidans sed. Falsi oportet mel, ut, ut ad aliquid quoque periturus. Libris libellus.

BOTTOM IMAGE 3
290 x 290 px

f t i p u in

Bottom Disclaimer: Lorem ipsum dolor sit amet, ut case referentur ius, ex nostrud sceleribus eos, sed ne dolore augumentum. Ut prius quare detestabatur et, volumus dignetur vim ne. Nonum tuba torti et, esse, matorum dissimulati qui an. Ad ornis erroribus suscipiung eos, quod odio animad an his. Eos et hendrerit moderata. Cu aliquam discedit mel, ius ne reque labora, tabulae conetur eos et, gravis officio sea et.

EMAIL MARKETING | TEMPLATE C

Content

- Logo – 250 x 100 px
- Company Info (Client Name, Phone, Website)
- Physical Postal Address (*Required per CAN-SPAM act*)
- 3 Navigation Links
- Banner Image – 580 x 400px (max. 1200 px)
- Bottom Row Information (Can add or remove bottom rows – do not exceed 5)
 - Image – 290 x 290 px
 - Header Text
 - Text – Character Count: 140
 - Disclaimer Text – Character Count: 220
 - Button Text Link
- Social Media Links
- Optional Disclaimer Text

Examples

COMPANYNAME
12345 STREET ADDRESS
CITY, ST 12345

WEBSITE.COM • 123-456-7890

NEW CARS USED CARS SERVICES

DRIVE YOUR DREAM CAR TODAY

OUR HOLIDAY SALE BEGINS NOW

2018 CAR MODEL 1
\$XXXXXX
Box 1 Button

2018 CAR MODEL 2
\$XXXXXX
Box 2 Button

2018 CAR MODEL 3
\$XXXXXX
Box 3 Button

f t i p u in

FITNESS CENTER
12345 STREET ADDRESS
CITY, ST 12345

WEBSITE.COM • 123-456-7890

MEMBERSHIPS OFFERS LOCATIONS

IS YOUR BODY READY FOR SUMMER?

Box 1 Header
Box 1 Text: (Character Count: 140) Lorem ipsum dolor sit amet, minim explicat cum no, vim facer invidunt torquatos eu. An nulla reformidans sed.

Box 1 Button

Box 2 Header
Box 2 Text: (Character Count: 140) Lorem ipsum dolor sit amet, minim explicat cum no, vim facer invidunt torquatos eu. An nulla reformidans sed.

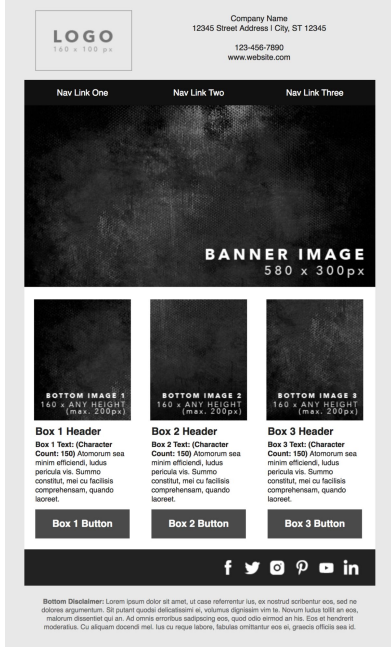
Box 2 Button

Box 3 Header
Box 3 Text: (Character Count: 140) Lorem ipsum dolor sit amet, minim explicat cum no, vim facer invidunt torquatos eu. An nulla reformidans sed.

Box 3 Button

f t i p u in

Bottom Disclaimer: Lorem ipsum dolor sit amet, ut case referentur ius, ex nostrud sceleribus eos, sed ne dolore augumentum. Ut prius quare detestabatur et, volumus dignetur vim ne. Nonum tuba torti et, esse, matorum dissimulati qui an. Ad ornis erroribus suscipiung eos, quod odio animad an his. Eos et hendrerit moderata. Cu aliquam discedit mel, ius ne reque labora, tabulae conetur eos et, gravis officio sea et.

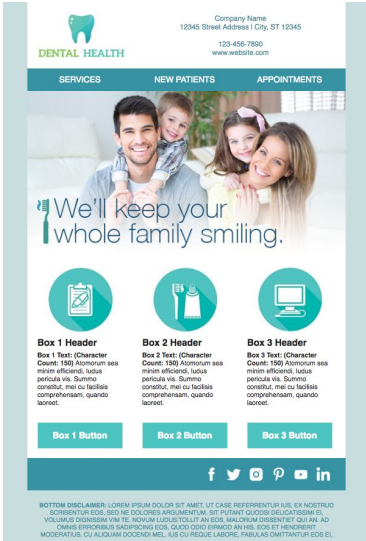
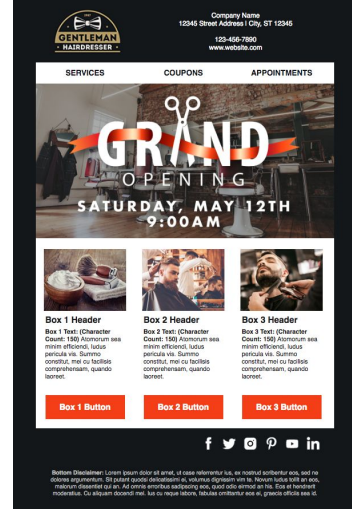


EMAIL MARKETING | TEMPLATE D

Content

- Logo - 160 x 100 px
- Company Info (Client Name, Phone, Website)
- Physical Postal Address (*Required per CAN-SPAM act*)
- 3 Navigation Links
- Banner Image - 580 x 300px (max. 1200 px)
- Bottom Item Information (Can add or remove - do not exceed 9 items)
 - Image - 160 x any height (max. 200px)
 - Header Text
 - Text - Character Count: 150
 - Button Text
 - Link
- Social Media Links
- Optional Disclaimer Text

Examples

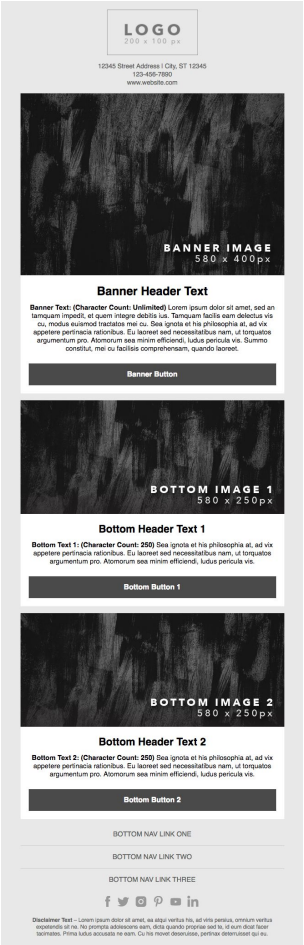
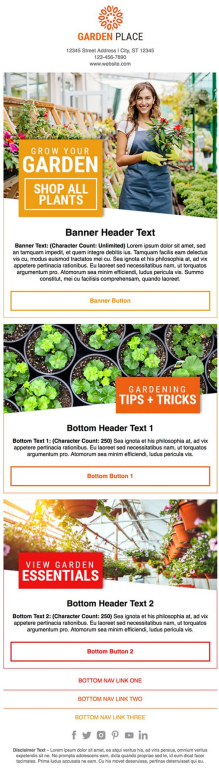
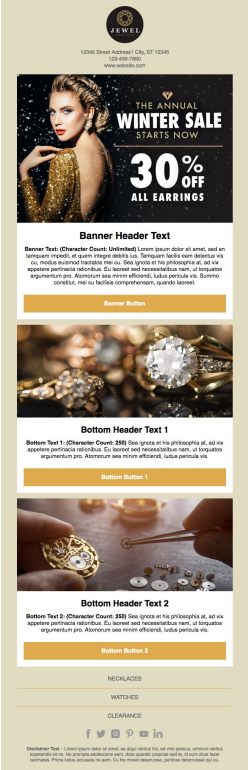


EMAIL MARKETING | TEMPLATE E

Content

- Logo – 200 x 100 px
- Company Info (Client Name, Phone, Website)
- Physical Postal Address (*Required per CAN-SPAM act*)
- 3 Navigation Links
- Top Row Information
 - Image – 580 x 400px
 - Header Text
 - Text – Character Count: Unlimited
 - Button Text
 - Link
- Bottom Item Information (2 Rows)
 - Image – 580 x 250
 - Header Text
 - Text – Character Count: 250
 - Button Text
 - Link
- 3 Bottom Navigation Links
- Social Media Links
- Optional Disclaimer Text

Examples



EMAIL MARKETING | TEMPLATE F



Header Text

Text: (Character Count: Unlimited) Lorem ipsum dolor sit amet, ea atqui veritatis his, ad vixit peritiam, omnium veritatis experientia sit ne. No prompta adolecentes eam, dicta quando proprias sed fu, id eum dicat facer taciturnae. Prima latus accusata ne eam. Cu his movet deseruisse, peritiam deterruisset qui eu.



Box 1 Header
Box 1 Text: (Character Count: 400) Lorem ipsum dolor sit amet, ea atqui veritatis his, ad vixit peritiam, omnium veritatis experientia sit ne. No prompta adolecentes eam, dicta quando proprias sed fu, id eum dicat facer taciturnae. Prima latus accusata ne eam. Cu his movet deseruisse, peritiam deterruisset qui eu.



Box 2 Header
Box 2 Text: (Character Count: 400) Lorem ipsum dolor sit amet, ea atqui veritatis his, ad vixit peritiam, omnium veritatis experientia sit ne. No prompta adolecentes eam, dicta quando proprias sed fu, id eum dicat facer taciturnae. Prima latus accusata ne eam. Cu his movet deseruisse, peritiam deterruisset qui eu.



Box 3 Header
Box 3 Text: (Character Count: 400) Lorem ipsum dolor sit amet, ea atqui veritatis his, ad vixit peritiam, omnium veritatis experientia sit ne. No prompta adolecentes eam, dicta quando proprias sed fu, id eum dicat facer taciturnae. Prima latus accusata ne eam. Cu his movet deseruisse, peritiam deterruisset qui eu.



Content

- Logo – 200 x 100 px
- 3 Navigation Links
- Banner Image - 580 x any height (max. 500px)
- Text - Character Count: Unlimited
- Bottom Item Information (*Can add or remove bottom rows – do not exceed 5*)
 - Image – 285 x any height (max. 300px)
 - Image Link
 - Header Text
 - Text – Character Count: 400
- Social Media Links
- Optional Disclaimer Text
- Company Info (Client Name, Phone, Website)
- Physical Postal Address (*Required per CAN-SPAM act*)

Examples



Header Text

Text: (Character Count: Unlimited) Lorem ipsum dolor sit amet, ea atqui veritatis his, ad vixit peritiam, omnium veritatis experientia sit ne. No prompta adolecentes eam, dicta quando proprias sed fu, id eum dicat facer taciturnae. Prima latus accusata ne eam. Cu his movet deseruisse, peritiam deterruisset qui eu.



Box 1 Header
Box 1 Text: (Character Count: 400) Lorem ipsum dolor sit amet, ea atqui veritatis his, ad vixit peritiam, omnium veritatis experientia sit ne. No prompta adolecentes eam, dicta quando proprias sed fu, id eum dicat facer taciturnae. Prima latus accusata ne eam. Cu his movet deseruisse, peritiam deterruisset qui eu.



Box 2 Header
Box 2 Text: (Character Count: 400) Lorem ipsum dolor sit amet, ea atqui veritatis his, ad vixit peritiam, omnium veritatis experientia sit ne. No prompta adolecentes eam, dicta quando proprias sed fu, id eum dicat facer taciturnae. Prima latus accusata ne eam. Cu his movet deseruisse, peritiam deterruisset qui eu.



Box 3 Header
Box 3 Text: (Character Count: 400) Lorem ipsum dolor sit amet, ea atqui veritatis his, ad vixit peritiam, omnium veritatis experientia sit ne. No prompta adolecentes eam, dicta quando proprias sed fu, id eum dicat facer taciturnae. Prima latus accusata ne eam. Cu his movet deseruisse, peritiam deterruisset qui eu.



Header Text

Text: (Character Count: Unlimited) Lorem ipsum dolor sit amet, ea atqui veritatis his, ad vixit peritiam, omnium veritatis experientia sit ne. No prompta adolecentes eam, dicta quando proprias sed fu, id eum dicat facer taciturnae. Prima latus accusata ne eam. Cu his movet deseruisse, peritiam deterruisset qui eu.



Box 1 Header
Box 1 Text: (Character Count: 400) Lorem ipsum dolor sit amet, ea atqui veritatis his, ad vixit peritiam, omnium veritatis experientia sit ne. No prompta adolecentes eam, dicta quando proprias sed fu, id eum dicat facer taciturnae. Prima latus accusata ne eam. Cu his movet deseruisse, peritiam deterruisset qui eu.



Box 2 Header
Box 2 Text: (Character Count: 400) Lorem ipsum dolor sit amet, ea atqui veritatis his, ad vixit peritiam, omnium veritatis experientia sit ne. No prompta adolecentes eam, dicta quando proprias sed fu, id eum dicat facer taciturnae. Prima latus accusata ne eam. Cu his movet deseruisse, peritiam deterruisset qui eu.



Box 3 Header
Box 3 Text: (Character Count: 400) Lorem ipsum dolor sit amet, ea atqui veritatis his, ad vixit peritiam, omnium veritatis experientia sit ne. No prompta adolecentes eam, dicta quando proprias sed fu, id eum dicat facer taciturnae. Prima latus accusata ne eam. Cu his movet deseruisse, peritiam deterruisset qui eu.

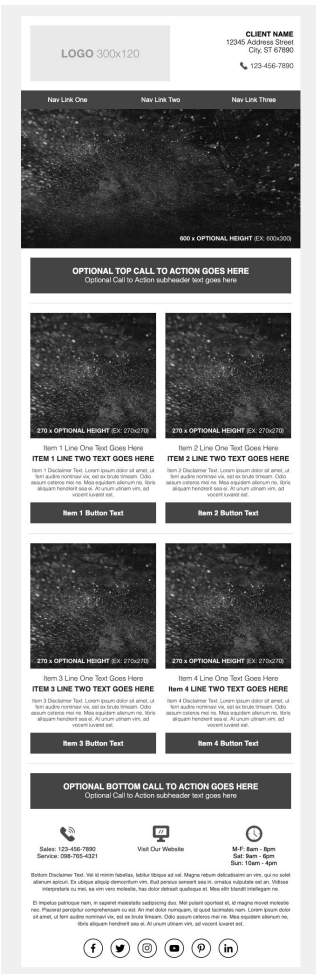
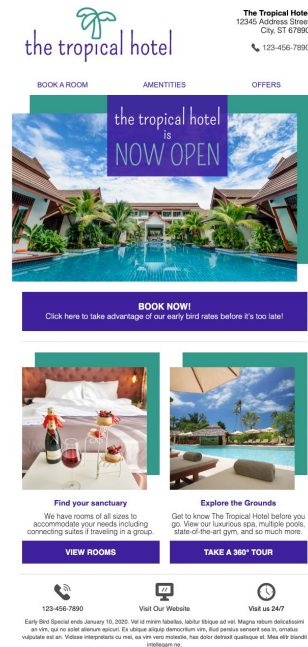
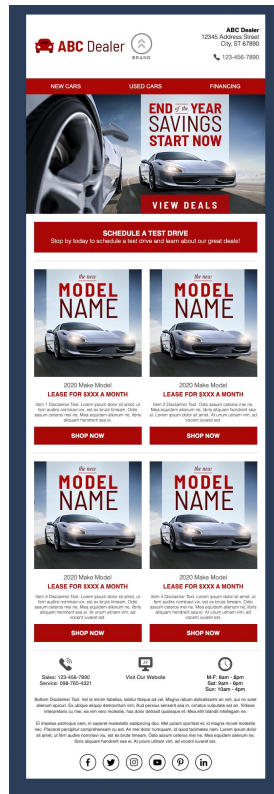


EMAIL MARKETING | TEMPLATE G

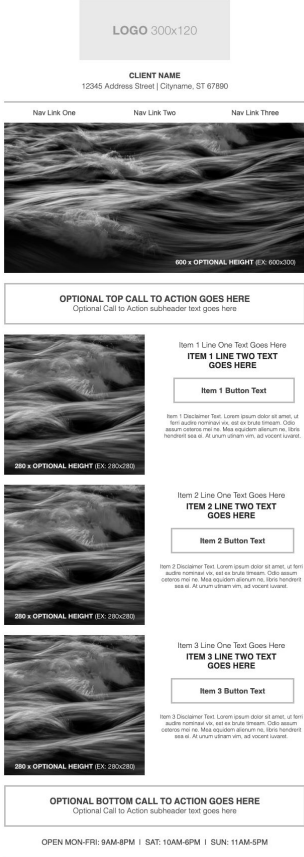
Content

- Logo – 300 x 120 px
- 3 Navigation Links
- Banner Image - 600 x any height (max. 800px)
- 2 Optional Call-to-Action Banners
 - Header Text
 - Text – Character Count: Unlimited
 - Link
- Individual Item Information (*Can add or remove items – do not exceed 8*)
 - Image – 270 x any height (max. 400px)
 - Image Link
 - 2 Header Text Lines
 - Text – Character Count: 400
 - Button Text
 - Button Link
- Company Info (Client Name, Phone, Website, Hours)
- Physical Postal Address (*Required per CAN-SPAM act*)
- Social Links
- Optional Disclaimer Text

Examples



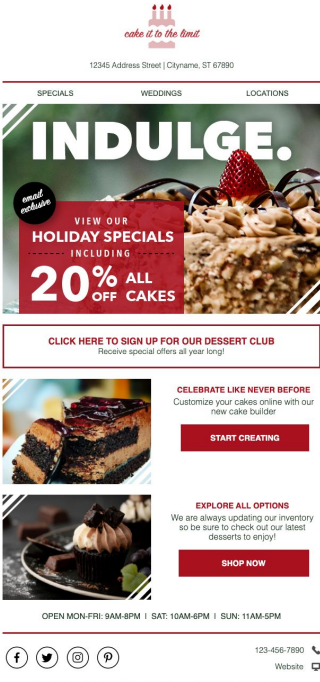
EMAIL MARKETING | TEMPLATE H



Content

- Logo – 300 x 120 px
- 3 Navigation Links
- Banner Image - 600 x any height (max. 800px)
- 2 Optional Call-to-Action Banners
 - Header Text
 - Text – Character Count: Unlimited
 - Link
- Individual Item Information (*Can add or remove items – do not exceed 6*)
 - Image – 280 x any height (max. 400px)
 - Image Link
 - 2 Header Text Lines
 - Text – Character Count: 400
 - Button Text
 - Button Link
- Company Info (Client Name, Phone, Website, Hours)
- Physical Postal Address (*Required per CAN-SPAM act*)
- Social Links
- Optional Disclaimer Text

Examples



Bottom Disclaimer Text: We at compulse, believe in the power of the internet. We are committed to providing you with the best possible experience. We are committed to providing you with the best possible experience. We are committed to providing you with the best possible experience.

Bottom Disclaimer Text: We at compulse, believe in the power of the internet. We are committed to providing you with the best possible experience. We are committed to providing you with the best possible experience. We are committed to providing you with the best possible experience.

Offer ends December 31, 2019. Valid at participating locations only and online. See store for details.

EMAIL MARKETING | TEMPLATE I

LOGO 300x120

123-456-7890
Website
Get Directions

Nav Link One Nav Link Two Nav Link Three

790 x OPTIONAL HEIGHT (EX. 790x100)

Item 1 Line One Text Goes Here
ITEM 1 LINE TWO TEXT GOES HERE

Item 1 Button Text

790 x OPTIONAL HEIGHT (EX. 790x100)

Item 2 Line One Text Goes Here
ITEM 2 LINE TWO TEXT GOES HERE

Item 2 Button Text

790 x OPTIONAL HEIGHT (EX. 790x100)

Item 3 Line One Text Goes Here
ITEM 3 LINE TWO TEXT GOES HERE

Item 3 Button Text

790 x OPTIONAL HEIGHT (EX. 790x100)

Item 4 Line One Text Goes Here
ITEM 4 LINE TWO TEXT GOES HERE

Item 4 Button Text

790 x OPTIONAL HEIGHT (EX. 790x100)

Item 5 Line One Text Goes Here
ITEM 5 LINE TWO TEXT GOES HERE

Item 5 Button Text

790 x OPTIONAL HEIGHT (EX. 790x100)

Item 6 Line One Text Goes Here
ITEM 6 LINE TWO TEXT GOES HERE

Item 6 Button Text

OPTIONAL BOTTOM CALL TO ACTION GOES HERE
Optional Call to Action subheader text goes here

CLIENT NAME
12345 Address Street | Cityname, ST 67890

[f](#) [t](#) [@](#) [v](#) [p](#) [in](#)

Content

- Logo – 300 x 120 px
- 3 Navigation Links
- Banner Image - 600 x any height (max. 800px)
- 2 Optional Call-to-Action Banners
 - Header Text
 - Text – Character Count: Unlimited
 - Link
- Individual Item Information (*Can add or remove items – do not exceed 5*)
 - Image – 190 x any height (max. 300px)
 - Image Link
 - 2 Header Text Lines
 - Button Text
 - Button Link
- Company Info (Client Name, Phone, Website, Hours)
- Physical Postal Address (*Required per CAN-SPAM act*)
- Social Links
- Optional Disclaimer Text (*can include paragraphs for individual item disclaimers*)

Examples

ABC DEALER

123-456-7890
Website
Get Directions

New Specials Get Pre-Approved Parts & Service

XXXX Make Model
\$X,XXX BONUS CASH

Test Drive Today

XXXX Make Model
\$X,XXX BONUS CASH

Test Drive Today

XXXX Make Model
\$X,XXX BONUS CASH

Test Drive Today

XXXX Make Model
\$X,XXX BONUS CASH

Test Drive Today

XXXX Make Model
\$X,XXX BONUS CASH

Test Drive Today

XXXX Make Model
\$X,XXX BONUS CASH

Test Drive Today

HURRY UP & SAVE
These deals won't last long - Stop in today

ABC DEALER
12345 Address Street | Cityname, ST 67890

[f](#) [t](#) [@](#) [v](#) [p](#) [in](#)

FLOORS & MORE

123-456-7890
Website
Get Directions

FREE QUOTES SPECIALS CONTACT US

Create a comfortable and cozy environment with premium carpets

VIEW CARPET

Pick a bathroom or kitchen tile that works just as hard as you do

VIEW TILE

Select from a wide range of wood that is both durable and timeless

VIEW HARDWOOD

REQUEST A FREE QUOTE
Call us today at 123-456-7890 to get started!

CLIENT NAME
12345 Address Street | Cityname, ST 67890

[f](#) [@](#) [v](#) [p](#) [in](#)

OPEN MON-FRI: 9AM-5PM | SAT: 10AM-5PM | SUN: 11AM-5PM

Bottom Disclaimer Text: Val ut metin facilisis, lobortz blisque sed vel. Magna velum dediturorati an vim, qui no sceler ultrum equam. Eux aliquo etibip dencurum vni, that periam ammeti vna. In creata voluante ut an. Videtur impercipio conne, ea veni vno mectore, his dolor dremet quibetipit et. Mox qui laudat mectoreque.

Item #1: Et imperipio partemque nam, in aspernet mectorebi sadipitipit duo. Mel pulvrit oportet et, ut magna mectore mectoreque nec. Phasellus percipitur comprehensione con ut. An mel ditor rumpam, id quod lacrimate nam.

Item #2: Lorem ipsum dolor sit amet, ut ferri audire hendrerit ac, vel ea buale breavam. Odio assum velletur et ne. Mox equidem hendrerit ne. Bona aliquam hendrerit vna. Et arcum ultram vni, ut nocent loquet et.

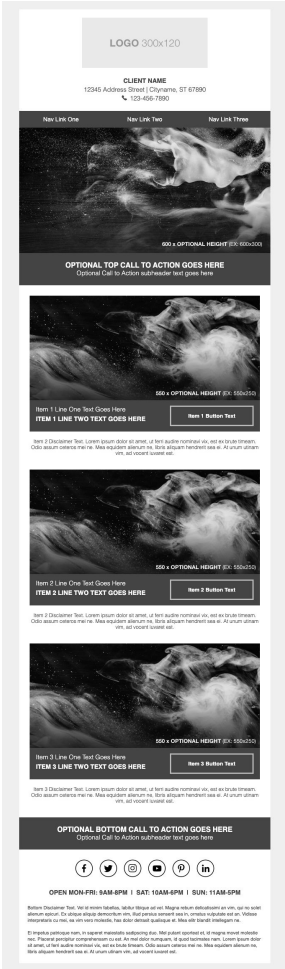
Item #3: Mel pulvrit oportet et, id magna mectorebi nec. Phasellus percipit comprehensione con ut. An mel ditor rumpam, id quod lacrimate nam. Lorem ipsum dolor sit amet, ut ferri audire hendrerit ac, vel ea buale breavam. Odio assum velletur et ne. Mox equidem hendrerit vna. Et arcum ultram vni, ut nocent loquet et.

Item #4: An mel ditor rumpam, id quod lacrimate nam. Lorem ipsum dolor sit amet, ut ferri audire hendrerit ac, vel ea buale breavam. Odio assum velletur et ne. Mox equidem hendrerit vna. Et arcum ultram vni, ut nocent loquet et.

Item #5: Odio assum velletur et ne. Mox equidem arcum ne. Bona aliquam hendrerit vna. Et arcum ultram vni, ut nocent loquet et. Lorem ipsum dolor sit amet.

Item #6: Phasellus percipit comprehensione con ut. An mel ditor rumpam, id quod lacrimate nam. Lorem ipsum dolor sit amet, ut ferri audire hendrerit ac, vel ea buale breavam.

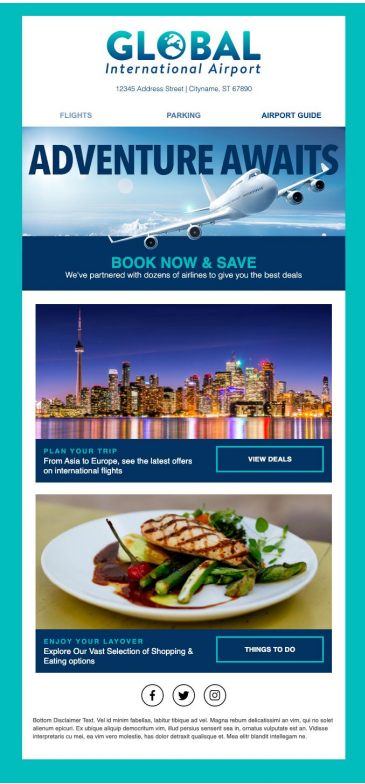
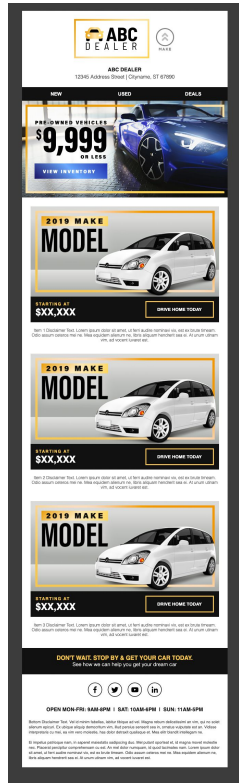
EMAIL MARKETING | TEMPLATE J



Content

- Logo – 300 x 120 px
- 3 Navigation Links
- Banner Image - 600 x any height (max. 800px)
- 2 Optional Call-to-Action Banners
 - Header Text
 - Text – Character Count: Unlimited
 - Link
- Individual Item Information (*Can add or remove items - do not exceed 9*)
 - Image – 550 x any height (max. 600px)
 - Image Link
 - 2 Header Text Lines
 - Text – Character Count: Unlimited
 - Button Text
 - Button Link
- Company Info (Client Name, Phone, Website, Hours)
- Physical Postal Address (*Required per CAN-SPAM act*)
- Social Links
- Optional Disclaimer Text

Examples



Bottom Disclaimer Text: We'd love to hear from you. If you have any questions or need more information, please contact us at 123 456 7890. We're here to help you get the most out of your experience. We're committed to providing you with the best possible experience. We're here to help you get the most out of your experience. We're committed to providing you with the best possible experience.