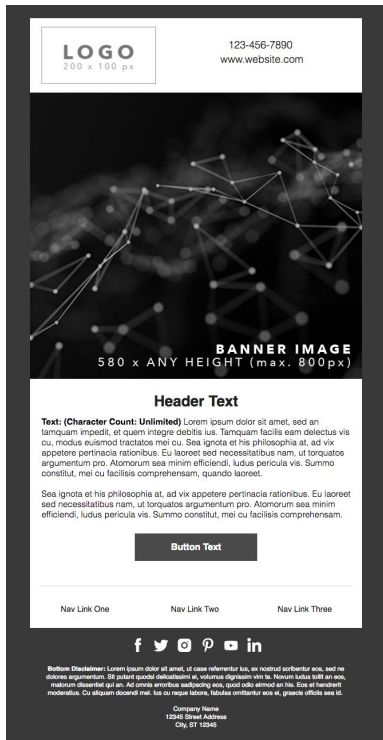# compulse
INTEGRATED MARKETING

EMAIL MARKETING
TEMPLATES
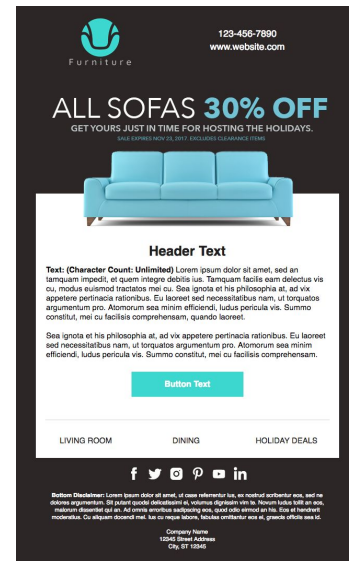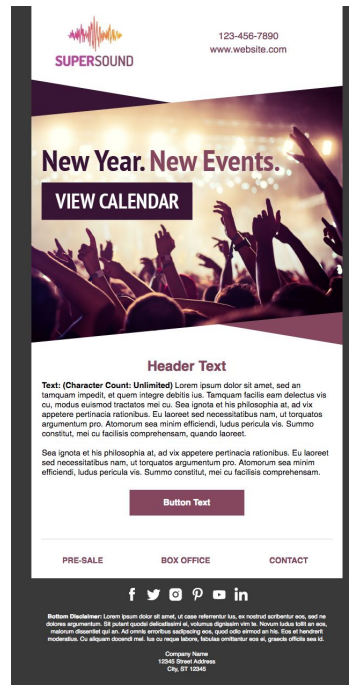
SPECIFICATIONS + EXAMPLES
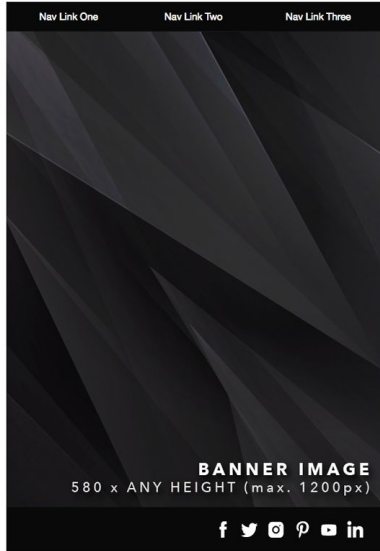
EMAIL MARKETING | **TEMPLATE A**

Content

- Logo – 200 x 100 px
- Banner Image – 580 x any height (max. 800 px)
- Body Text – Character Count: Unlimited
- 3 Bottom Navigation Links
- Social Media Links
- Optional Disclaimer Text
- Company Info (Client Name, Phone, Website)
- Physical Postal Address *(Required per CAN-SPAM act)*

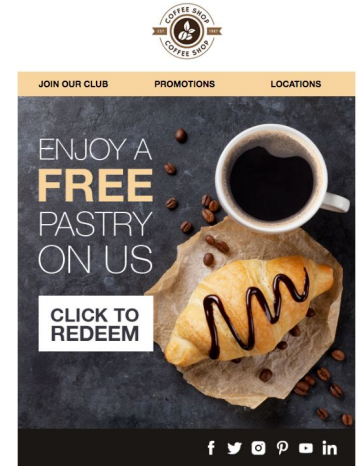## Examples

EMAIL MARKETING | **TEMPLATE B**

Content

- Logo – 250 x 100 px
- 3 Navigation Links
- Banner Image – 580 x any height (max. 1200 px)
- Social Media Links
- Optional Disclaimer Text
- Company Info (Client Name, Phone, Website)
- Physical Postal Address *(Required per CAN-SPAM act)*

Examples

EMAIL MARKETING | **TEMPLATE C**

Content

- Logo – 250 x 100 px
- Company Info (Client Name, Phone, Website)
- Physical Postal Address *(Required per CAN-SPAM act)*
- 3 Navigation Links
- Banner Image – 580 x 400px (max. 1200 px)
- Bottom Row Information (Can add or remove bottom rows – do not exceed 5)
  - Image – 290 x 290 px
  - Header Text
  - Text – Character Count: 140
  - Disclaimer Text – Character Count: 220
  - Button Text Link
- Social Media Links
- Optional Disclaimer Text

Examples

EMAIL MARKETING | **TEMPLATE D**

Content

- Logo – 160 x 100 px
- Company Info (Client Name, Phone, Website)
- Physical Postal Address (*Required per CAN-SPAM act)*
- 3 Navigation Links
- Banner Image – 580 x 300px (max. 1200 px)
- Bottom Item Information (Can add or remove – do not exceed 9 items)
  - Image – 160 x any height (max. 200px)
  - Header Text
  - Text – Character Count: 150
  - Button Text
  - Link
- Social Media Links
- Optional Disclaimer Text

Examples
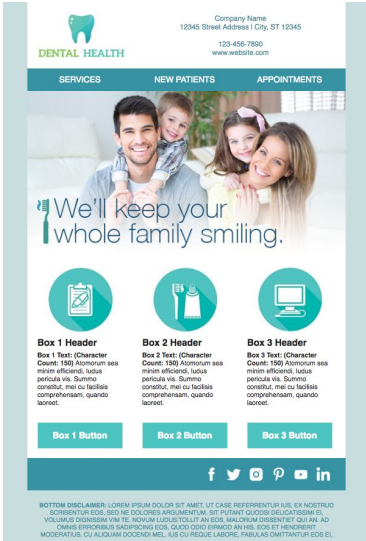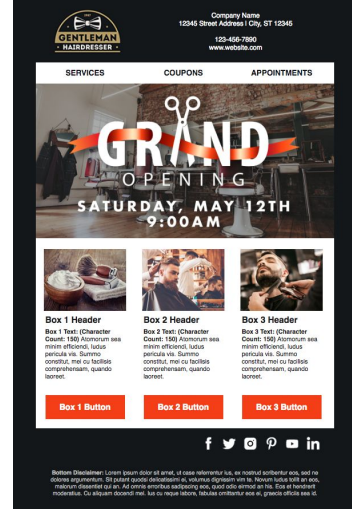
Content

- Logo – 200 x 100 px
- Company Info (Client Name, Phone, Website)
- Physical Postal Address *(Required per CAN-SPAM act)*
- 3 Navigation Links
- Top Row Information
  - Image – 580 x 400px
  - Header Text
  - Text – Character Count: Unlimited
  - Button Text
  - Link
- Bottom Item Information (2 Rows)
  - Image – 580 x 250
  - Header Text
  - Text – Character Count: 250
  - Button Text
  - Link
- 3 Bottom Navigation Links
- Social Media Links
- Optional Disclaimer Text

Examples

LOGO
200 x 100 px

Nav Link One   Nav Link Two   Nav Link Three

BANNER IMAGE
580 x ANY HEIGHT (max. 500px)
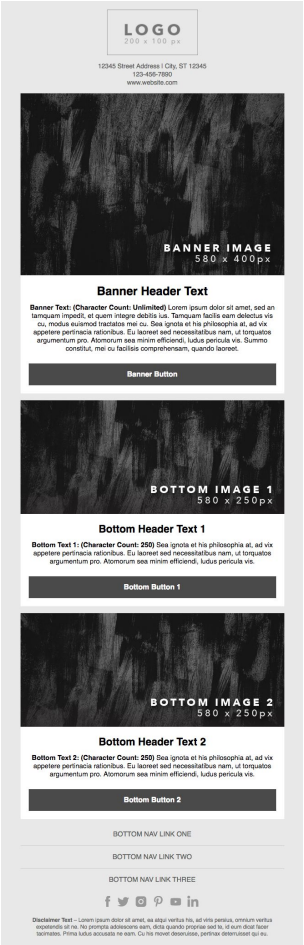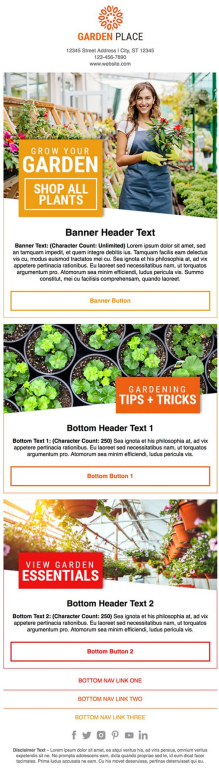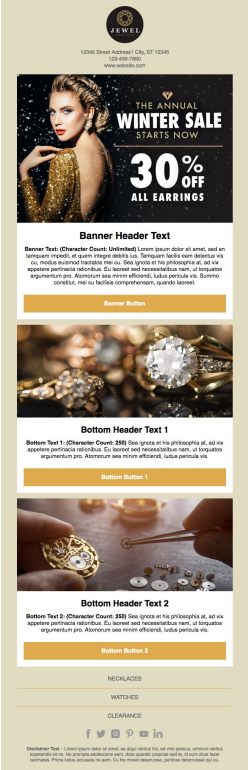
Header Text

Text: (Character Count: Unlimited) Lorem ipsum dolor it amet, ea atqui veritus his, ad viris persius, omnium veritus expetendis sit ne. No prompta adolesens eam, dicta quando propriae sed te, id eum dicat facer tacimates. Prima ludus accusata ne eam. Cu his movet deseruisse, pertinax deterruisset qui eu.

BOTTOM IMAGE 1
285 x ANY HEIGHT (max. 300px)

Box 1 Header
Box 1 Text: (Character Count: 400) Lorem ipsum dolor it amet, ea atqui veritus his, ad viris persius, omnium veritus expetendis sit ne. No prompta adolescens eam, dicta quando propriae sed te, id eum dicat facer tacimates. Prima ludus accusata ne eam. Cu his movet deseruisse, pertinax deterruisset qui eu.

BOTTOM IMAGE 2
285 x ANY HEIGHT (max. 300px)

Box 2 Header
Box 2 Text: (Character Count: 400) Lorem ipsum dolor it amet, ea atqui veritus his, ad viris persius, omnium veritus expetendis sit ne. No prompta adolescens eam, dicta quando propriae sed te, id eum dicat facer tacimates. Prima ludus accusata ne eam. Cu his movet deseruisse, pertinax deterruisset qui eu.

BOTTOM IMAGE 3
285 x ANY HEIGHT (max. 300px)

Box 3 Header
Box 3 Text: (Character Count: 400) Lorem ipsum dolor it amet, ea atqui veritus his, ad viris persius, omnium veritus expetendis sit ne. No prompta adolescens eam, dicta quando propriae sed te, id eum dicat facer tacimates. Prima ludus accusata ne eam. Cu his movet deseruisse, pertinax deterruisset qui eu.

Bottom Disclaimer: Lorem ipsum dolor sit amet, ut casse referentur ius, ex nostrud scribentur eos, sed ne dolores argumentum. Sit putant quodsi delicatissimi ei, volumus dignissim vim te. Novum ludus tollit an eos, malorum disserdat qui an. Ad omnis erroribus sadipscing eos, quod odio eirmod an his. Eos et hendrerit moderatius. Ius cu reque labore, fabulas omittantur eos ei, graecis officiis sea id.

Company Name - www.website.com - 123-456-7890
123 Street Address City, ST 12345

Content

- Logo – 200 x 100 px
- 3 Navigation Links
- Banner Image - 580 x any height (max. 500px)
- Text - Character Count: Unlimited
- Bottom Item Information *(Can add or remove bottom rows – do not exceed 5)*
  - Image – 285 x any height (max. 300px)
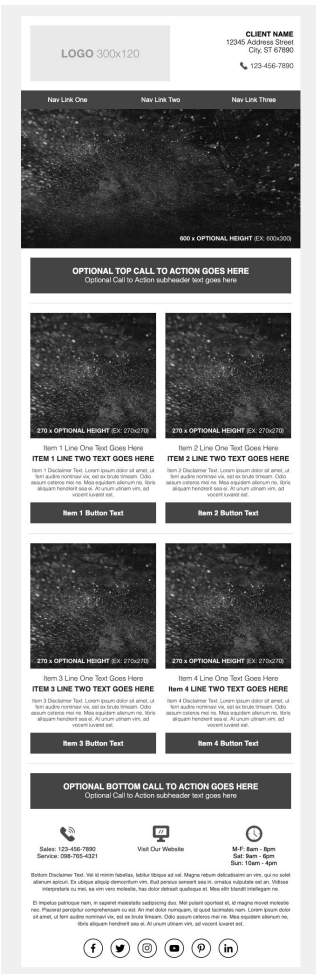 - Image Link
  - Header Text
  - Text – Character Count: 400
- Social Media Links
- Optional Disclaimer Text
- Company Info (Client Name, Phone, Website)
- Physical Postal Address *(Required per CAN-SPAM act)*

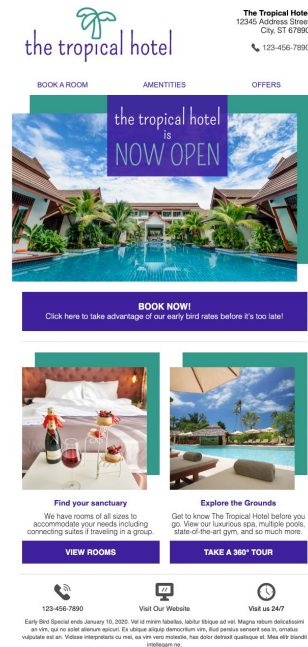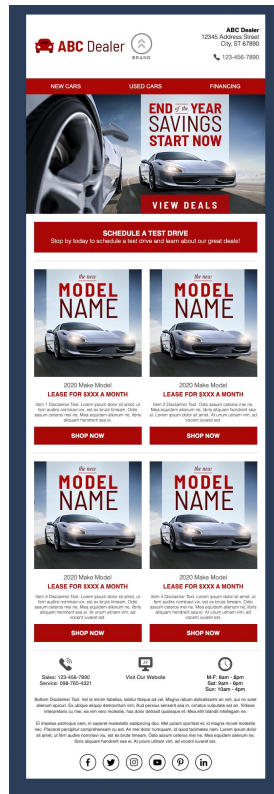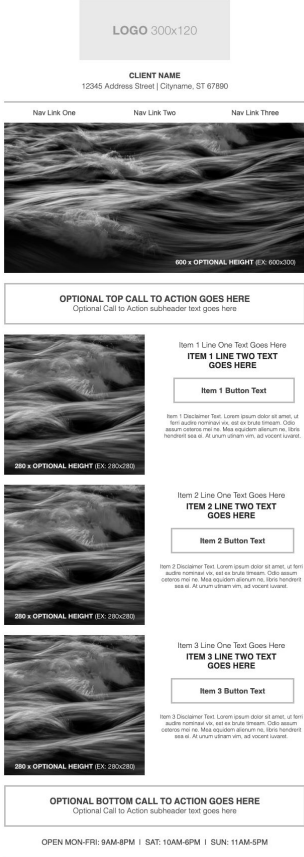## Examples

Content

- Logo – 300 x 120 px

- 3 Navigation Links

- Banner Image - 600 x any height (max. 800px)

- 2 Optional Call-to-Action Banners
  - Header Text
  - Text – Character Count: Unlimited
  - Link

- Individual Item Information *(Can add or remove items – do not exceed 8)*
  - Image – 270 x any height (max. 400px)
  - Image Link
  - 2 Header Text Lines
  - Text – Character Count: 400
  - Button Text
  - Button Link

- Company Info (Client Name, Phone, Website, Hours)

- Physical Postal Address *(Required per CAN-SPAM act)*
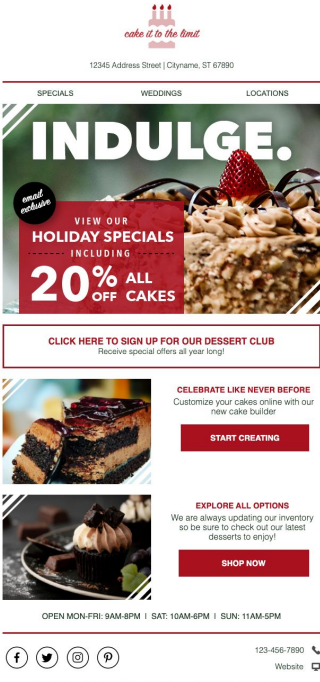
- Social Links

- Optional Disclaimer Text

Examples

EMAIL MARKETING | **TEMPLATE H**

LOGO 300x120

CLIENT NAME
12345 Address Street | Cityname, ST 67890

Nav Link One   Nav Link Two   Nav Link Three

600 x OPTIONAL HEIGHT (EX: 600x300)

OPTIONAL TOP CALL TO ACTION GOES HERE
Optional Call to Action subheader text goes here

Item 1 Line One Text Goes Here
ITEM 1 LINE TWO TEXT GOES HERE
Item 1 Button Text

280 x OPTIONAL HEIGHT (EX: 280x280)

Item 2 Line One Text Goes Here
ITEM 2 LINE TWO TEXT GOES HERE
Item 2 Button Text

280 x OPTIONAL HEIGHT (EX: 280x280)

Item 3 Line One Text Goes Here
ITEM 3 LINE TWO TEXT GOES HERE
Item 3 Button Text

280 x OPTIONAL HEIGHT (EX: 280x280)

OPTIONAL BOTTOM CALL TO ACTION GOES HERE
Optional Call to Action subheader text goes here

OPEN MON-FRI: 9AM-8PM | SAT: 10AM-6PM | SUN: 11AM-5PM

123-456-7890
Website

Content

- Logo – 300 x 120 px
- 3 Navigation Links
- Banner Image - 600 x any height (max. 800px)
- 2 Optional Call-to-Action Banners
  - Header Text
  - Text – Character Count: Unlimited
  - Link
- Individual Item Information *(Can add or remove items – do not exceed 6)*
  - Image – 280 x any height (max. 400px)
  - Image Link
  - 2 Header Text Lines
  - Text – Character Count: 400
  - Button Text
  - Button Link
- Company Info (Client Name, Phone, Website, Hours)
- Physical Postal Address *(Required per CAN-SPAM act)*
- Social Links
- Optional Disclaimer Text

Examples

Content

- Logo – 300 x 120 px

- 3 Navigation Links

- Banner Image - 600 x any height (max. 800px)

- 2 Optional Call-to-Action Banners
  - Header Text
  - Text – Character Count: Unlimited
  - Link

- Individual Item Information *(Can add or remove items – do not exceed 5)*
  - Image – 190 x any height (max. 300px)
  - Image Link
  - 2 Header Text Lines
  - Button Text
  - Button Link

- Company Info (Client Name, Phone, Website, Hours)

- Physical Postal Address *(Required per CAN-SPAM act)*

- Social Links

- Optional Disclaimer Text *(can include paragraphs for individual item disclaimers)*
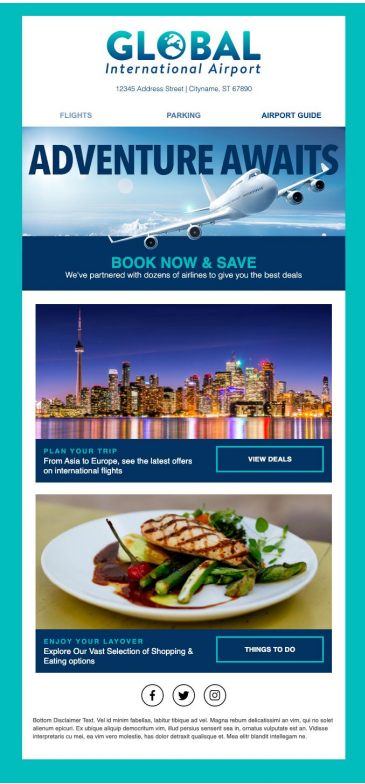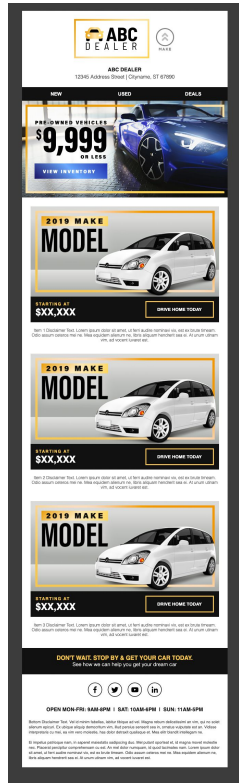
Examples

EMAIL MARKETING | **TEMPLATE J**

Content

- Logo – 300 x 120 px
- 3 Navigation Links
- Banner Image - 600 x any height (max. 800px)
- 2 Optional Call-to-Action Banners
  - Header Text
  - Text – Character Count: Unlimited
  - Link
- Individual Item Information *(Can add or remove items – do not exceed 9)*
  - Image – 550 x any height (max. 600px)
  - Image Link
  - 2 Header Text Lines
  - Text – Character Count: Unlimited
  - Button Text
  - Button Link
- Company Info (Client Name, Phone, Website, Hours)
- Physical Postal Address *(Required per CAN-SPAM act)*
- Social Links
- Optional Disclaimer Text

Examples