

Ad Specifications

Standard Display	Ad Size	Creative Unit	Maximum File Size	File Format	Maximum Flash Version	Maximum ActionScript Version
	728x90	Leaderboard	40k	JPEG, PNG, GIF, HTML5, Doubleclick, Third Party Tags	10	AS3
	300x250	Medium Rectangle				
	300x600	Half Page				
	115x35	Sponsor Logo				

Tablets & Mobile Specs	SMART PHONES Creative Type	Dimensions	Standard File Size	File Format	Third Party Serving Allowed?	Animation Length
	Standard Banners	320x50	20KB Max	PNG/JPG/GIF	Yes	Do not exceed 3 seconds in 1 loop
		300x250	40KB Max			Not Recommended
TABLETS Creative Type	Dimensions	Standard File Size	File Format	Third Party Serving Allowed?	Maximum Animation Length	
Standard Banners	300x250	40KB Max	PNG/JPG/GIF	Yes	Not Recommended	
	728x90					

Flash ActionScript clickTag	Maximum Animation Length	Looping Restrictions	Frames per Second	Transparent Background Allowed
<i>clickTAG</i>	<i>15 seconds max</i>	<i>3x</i>	<i>29</i>	<i>Yes, but borders are required</i>

Looping Restrictions
<i>3x</i>
<i>Not Recommended</i>
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<i>Not Recommended</i>